Celebrating 30 Years of Impact

Over the past 30 years, VOC has helped thousands of volunteers obtain skills and experience that can help with future employment, while helping keep Colorado’s natural spaces pristine.

VOC launched its #YourCO digital badge program in July. Designed to capture the true value of outdoor stewardship with the Volunteer, this program will allow anyone to earn digital badges for skills or simple DIY acts of outdoor stewardship.

To learn more about this initiative and how to earn your first #YourCO badge, visit voc.org/badge— but, don’t stop there.

Getting Kids Excited About the Outdoors

We are far from finished, though. In 2015, VOC will continue to devote significant resources to help youth develop an appreciation and commitment to outdoor stewardship.

VOC invests in the future of Colorado. And the best way we know how to do that is by inspiring and empowering young people to become the next generation of outdoor stewards.

In 2014, VOC’s award-winning High School Crew Youth Program challenged 3 State and 12 local high schools to compete against each other in a variety of shelter-building and urban trail projects.

We are proud to have received Toyota’s annual $25,000 donation to support our efforts in those areas.

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VOC’s #YourCO digital badge program offers the perfect blend of fun and learning. Students can earn a badge for volunteering at a school garden, getting involved with their local community’s tree-planting effort, or even starting their own recycling program.

VOC’s Volunteer Resource Center provides access to a total of 5,105 hours volunteered by 72 people. This includes 450 trees, 450 shrubs, 450 natives, 450 weeds removed, 450 garden beds planted, 450 hours volunteered, and 450 acres of land to rehabilitate burn scar areas, installed 450 fire breaks, and restored 450 habitats by planting 450 endangered plants.

VOC volunteer, Waldo Canyon Fire survivor, Hussein Muya, helped bring the public awareness project to the area.

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**MOVE MOUNTAINS**

Stories That Trail Construction, our first family volunteer project with VOC and build!

agreed that we will definitely be back to hike the trail we helped volunteered for the second part of the project.

difference.

can we do another project?"

on the new trail, Jacob exclaimed, “This was so much fun! When

While Ellie worked alongside her father and me.

In May 2014, we were excited to register for the Chief Hosa Bison "adult camp" and I look forward to going every summer!"

As we walked back to our car

Our 8-year-old twins, Ellie

and what I have left to do, "

Michele immediately bonded with

said Michele.

Sometimes we look at the way the world is and think, “This isn’t

for Colorado and making a difference in our communities.

for Colorado and stewardship. "SCA was my first real camping and

involving in environmental stewardship. "I signed up for the badge

leadership and enthusiasm in guiding the next generation of outdoor stewards.

"I met great people on

and also worked as a Girl Scouts camp

counselor teaching young girls to love the outdoors.

and what I have left to do, "

"I think it’s great to

"I have tried to model and instill in them the importance of doing

in Ma 2014, we were excited to register for the Chief Hosa Bison

program as a fun way to stay motivated. It keeps track of the tasks I have completed

see more photos from this project, and other projects,

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Volunteers for Outdoor Colorado

Moving Stewardship Forward

Dear Friends,

Do you remember turning 30 years old? If you are like us, you probably don’t know what that’s all about. But Volunteers for Outdoor Colorado (VOC) is celebrating our 30 years of moving stewardship forward and we want to say thank you to all of you for helping us make it happen.

Turning 30 means looking at what’s ahead of us – the next 30 years of VOC and how we will continue to support Colorado’s outdoor stewardship while fully embracing emerging technologies. Our starting point for this year’s celebration was creating a digital badge program to engage and inspire the public around outdoor stewardship. We started by creating an updated VOC logo and have now developed a digital badge program to introduce people to some of the many ways our volunteers are caring for Colorado. These badges highlight the movement that invites anyone and everyone in Colorado to plug into projects, activities, and events.

We’ve done a lot this year, folks! In 2014, we were committed to reducing our environmental footprint, so we switched to digital badges and no longer print our report. We increased our online presence with social media and a new website. We moved our logo design forward with a new look and feel. We took on a new vision with a new strategic plan. And we celebrated the 30th anniversary of VOC’s Outdoor Volunteer Conference.

Looking ahead to the next 30 years, we will continue to create opportunities for people to care for Colorado’s lands and waters. And we will continue to explore new ways to engage people in the stewardship movement.

Thank you for your continued involvement and support for VOC’s efforts to move stewardship forward. Together, we make a difference.

Jointly Managed by

Executive Director

Chair of the Board of Directors

Arlene Easley

P. K. Kenney

Volunteers for Outdoor Colorado

600 South Marion Parkway

Denver, CO 80209-2597

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a report on the difference you made across the state